



**Traceable Quality ®**

**IoTReady**

# ERPs Repeat The Lies We Tell Them

We help operations tell the truth across

**Asset Tracking**

**Inventory Management**

**Productivity Monitoring**

**Preventive Maintenance**

Fruits & Veg at BigBasket & Zomato,

Copper & Aluminium at Vedanta, Petri

Dishes at Sun Pharma, Snacks at Go Desi,

Cold Chain at Flipkart, Sterilisation at

Microtrol, Groceries at Jumbotail

Such diverse use cases are easy with our **Operations Traceability Platform** - a highly malleable, low-code, action oriented IoT platform that

- Automates data collection & integrates with existing ERPs.
- Eliminates SOP violations & empowers workers with instant feedback.
- Ensures end-to-end traceability for assets, inventory & personnel.

**For Any Operation, Anywhere**

### Identity

QR, RFID, NFC, BLE,  
UWB, GPS

### Quantity

Weight, Temp.,  
Vibration, Distance

### Context & Authentication

Mobile App

Operations

**Identity + Quantity + Context = Truth**

### OTP

Business Rules  
Engine

### ERP

SAP, Zoho, ERPNext  
& Others

## CUSTOMER STORY:

BigBasket runs their **sourcing, mid-mile and last-mile operations** on our platform.



Real Time WMS - Procurement Workflow | IoTReady

Crates are scanned & weighed, Operator receives a green light to accept the crate. GRN & payout to the farmer are auto-triggered.

## CUSTOMER STORY:



Vedanta has  
increased efficiencies  
and reduced  
wastage in their  
**Stores and RM to FG  
Inventory**  
management

- Complete material flow tracking from raw materials to finished goods
- Real-time inventory visibility across multiple facilities
- Reduced time for PI/PV activities
- Central dashboards for CFOs
- Automatic integration with existing ERP (SAP)





## CUSTOMER STORY:

We ensure quality &  
prevent spoilage  
across **distributed**  
**cold chains** for  
Amazon and Flipkart

- Temperature monitoring across 100s of warehouses and transport
- Real-time alerts for temperature, door open deviations
- Trend analytics to identify repeat offenders
- Integrated with existing quality control systems





## CUSTOMER STORY:

GoDesi maintains  
best-in-class  
**efficiencies, quality  
control & raw  
material to finished  
goods traceability**

- Complete raw material to finished goods traceability through the production workflow
- Enables compliance with FSSAI regulations to trace raw material input for each batch
- Automatic updates on existing ERP (ERPNext)

## With IoTReady

- Customers reach out to us and have a solution before afternoon chai.
- As use cases evolve, they adapt 20 lines of Python on the dashboard.
- They get a promotion and adopt us across other lines of business.

## With Competitors

- Businesses hire a system integrator, wait 6 months for the integration.
- They realise the use case has changed, and wait another two months.
- They are reluctant to iterate and improve workflows.

# Founding Team

[Dr. Tej Pochiraju](#) (CEO) invented the world's smallest livestock UHF RFID tag.

[Dr. Jay Warrior](#) (CTO) invented the most used machine-to-machine comms for process industries with HART.

[Jai Sharda](#) (CBO) has built 4 businesses in Tech, Research and Education

Since our first shipment in August 2022, we are now in 1500+ warehouses and factories across 100+ cities and are now bringing 2-3 new sites online every day.

[sales@iotready.co](mailto:sales@iotready.co) | +91 82964 59900